

CERTIFICATION COURSE CORPORATE WELLNESS

Delivered in Classroom and Online Self-Study

According to the Centers for Medicare and Medicaid Services, only five cents of every healthcare dollar spent in the United States is expended on prevention, while about 95 cents are spent on treatment. At the same time, more than 75% of our healthcare costs stem from preventable chronic conditions. The conclusion is clear – our country could be more successful at reducing healthcare costs by stressing disease prevention and health promotion.

To address controllable behaviors, many companies are adopting wellness programs. But are such programs effective, and do they offer a return on investment? The ability to not only answer these questions but provide timely, effective advice is essential. For this reason, NAHU has developed a three-hour Wellness Certification course that addresses these issues in a comprehensive overview that draws upon dozens of sources. The course is approved for continuing education credits in 48 states, can be taken in a classroom setting or online self-study at the student's own pace and includes convenient access to a personal online library.



COURSE SUMMARY

- Communicating the need for wellness and prevention
- Elements of a Strong Wellness Program
- Demonstrating the effectiveness of wellness and case studies
- The business case for wellness and newly released guidance on implementation
- Compliance
- Creating incentives for participation
- Measuring return on investment and collecting the data necessary to determine ROI Compliance and legal issues



Discounts offered to NAHU
Corporate Partners and
company groups over 25.

Course instruction will be delivered through NAHU's Online Learning Institute (OLI) at <http://www.nahu.org/education/certifications/index.cfm>

NAHU Learning Institute Classroom – Contact Student Services:
ProfessionalDevelopment@nahu.org or (202) 595-0796